

Roi Shternin

Speaking on AI & leadership, patient experience, and constraint-based innovation

Keynotes that help leaders protect what should never be automated. My story opens the room. The room does the rest.

Former paramedic turned keynote speaker and author. Seven years of undiagnosed chronic illness taught Roi what most leadership talks skip: how systems actually fail people, and what changes when you stop performing and start being real.



27

COUNTRIES

7

BOOKS PUBLISHED

TEDx

X2 SPEAKER

EN·DE·HE

LANGUAGES

PRIMARY KEYNOTES

01 Machines Handle Information. Humans Handle Transformation.

AI & LEADERSHIP KEYNOTE

Where automation creates value, and where replacing human attention creates risk. For leadership conferences, AI events, healthcare innovation, HR, and executive teams.

02 Constraint Is Compass

LEADERSHIP & INNOVATION KEYNOTE

A strategy talk, not a resilience talk — how limitation clarifies priorities and forces innovation. For entrepreneurship, healthcare, change management, and innovation conferences.

03 What Do Patients Actually Want?

HEALTHCARE & PATIENT EXPERIENCE KEYNOTE

Where trust is lost between clinical intent and patient reality. For pharma, medtech, hospitals, medical schools, and patient engagement teams.

FORMATS

Keynote 45–60 min

Workshop Half-day, 10–12 participants

Fireside Conversation 30–45 min, unscripted

— English — German — Hebrew

WHAT PEOPLE SAY

"I have never seen a speaker like you before."

Dorthe H. — Sr. Patient Engagement Officer, Boehringer Ingelheim

"This is the most important lesson I have had in medical school. Every future doctor should listen to Roi."

Sarah H. — Medical Student, Tel Aviv University

WHERE THIS WORK HAS LANDED

Google PwC IBM Boehringer Ingelheim Takeda Novartis Siemens Healthineers
Sheba Medical Center TEDx Vatican

Based in Vienna, Austria. Travels internationally.

Author of 7 books on patient experience, chronic illness, and AI in healthcare.

Fees available on request — corporate, healthcare, academic and patient-organization rates vary.

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